



*Discover*

*Engage*

*Connect*

*Collaborate*

*Integrate*

**Empowered  
Performance-Inspired  
Cultures**

*Innovate*

*Retain*

*Recruit*

*Measure*

*Scale*

*Succeed*

# EPiC: A NEW ARCHITECTURE OF PERFORMANCE

The screenshot displays the EPiC portal interface. At the top, the EPiC logo is followed by the tagline "Empowered Performance-Inspired Cultures". Navigation tabs include "VACATION" (with icons for Donations and Listings), "WORK TOOLS" (with icons for Screen-View, EPiC Talks, CrowdSource, News Flash, Thumbs Up, Coaching, and Who's Online), and "WORLD VIEW" (with icons for EcoHive and Volunteer). A central pop-up window asks "What's the word today? See a real-time tag cloud of the hottest topics." Below this, several widgets are visible: "TEAM UP" with a "Softball Game Schedule" listing dates and locations; "MUVE" with a bar chart; "FREE FOOD" with a shopping cart icon and a post about leftover pizza; "TAG SALE" with a post about a 36-inch flat screen; "PEER PLAY" featuring a profile for Dave Facilities with 848 peer points and an "Expert: Travel" badge; and "CREATIVATE" with a colorful tag cloud and the text "Re-Creativate!". On the right, a "BRAINPARK" widget shows a "What do you want to share?" prompt and a feed of posts, including one about a degraded Amazon EC2 server and another about SharePoint resources. A "Change WorkSpace" button is located at the bottom right.

1 - Brainpark offers a unique algorithm that automatically builds a community around a task and proactively suggests team experts and their multi-media content to users

- Integrates with Outlook and SharePoint to utilize existing workflow(s) and document repositories

- Functionality is core to the EPiC portal experience: **being able to tap into work – and teamwork – effortlessly + seamlessly** no matter where you are

2 - Portal offers a **menu of LifeApps** that allow you to give, receive and stay connected with your colleagues in all the cool ways you already love working with them

3 - **“Gamification”** of the entire experience rewards e-points (employee points) for activity on and contribution to the site

- **Prizes might be** additional vacation days, premiere parking ... or even just bragging rights!

# EPiC: INTEGRATED CORE SOLUTION

## 1. EPiC PORTAL

Secure, code-ready intranet platform to power employee performance in corporate FWEs.



*Integrated elements to develop, launch and help Empowered, Performance-Inspired Cultures to thrive!*

## 2. LEADERSHIP KIT

Information, tools and tactics to increase awareness, understanding and passionate participation in EPiC at all organizational levels.



## EPiC Ideas Build EPiC Companies

How to transform your organization into an  
**EPiC** Empowered Performance-Inspired Culture.

## 4. FLEXIBLE WORK ENVIRONMENT CONSULTING

Assessment, strategy and implementation coaching to optimize FWE employee and corporate benefits.



## 3. EMPLOYEE EVANGELIST CAMPAIGN

Awareness-building, reward & recognition, communications campaign for employees with *and* without intranet access.



# CORE ELEMENT DESCRIPTIONS

## 1. EPiC PORTAL

- Fully designed site ready for internal implementation based on corporate IT structure; Tech coding / integration to be estimated based on corporate IT structure / number of employees
- Robust library of 20+ LifeApps; consulting available for culture-specific development of additional Apps
- List of gamification status levels with point thresholds for badge earning

### **Customization Included:**

- Logo added to portal pages
- Custom photo + CEO/Sponsor message App

## 2. LEADERSHIP KIT

- Overview of EPiC workplace performance philosophy
- Key strategic messages summarized in easy-to-share bullet points
- Employee FAQ
- Simple steps / ideas to take with your team / work groups / department to introduce and sustain involvement and excitement

### **Customization Included:**

- Logo added to PDFs
- Contact information added to employee FAQ

## 3. EMPLOYEE EVANGELIST CAMPAIGN

- Printable EPiC manifesto / posters / digital signage (5 different versions)
- Lightweight printable “brochure” with EPiC info
- eblasts / intranet “ads” for online employees (1 HTML template, 3 different communications)

### **Customization Included:**

- Logo added to campaign elements (poster / signage, brochure, eblast template)

## 4. FLEXIBLE WORK ENVIRONMENT CONSULTING

- Integrated strategic review & planning with existing space partners (space utilization, architects, designers)
- Five step investigation process: Challenge, Concept, Culture, Confirmation, Continuation
- Blended KPI development and identification for project

### **Customization Included:**

- Corporate space-usage assessment
- Recommendations based on proprietary E3 process to optimize ROI through space, culture / EVP and collaboration technology opportunities

# BLENDING EXPERTISE FOR LONG-TERM SUCCESS

## Flexible Work Environments

EPIc has its roots in workplace strategies and basic business needs. EPIc founders have strategically developed and built successful flexible work environments. It's that first-hand, experience that lead to an EPIc vision to further inspire innovative employee performance through new collaborative and social technologies.

## Collaboration Technologies

Core EPIc technology is based upon Brainpark, a 5-year, proven business-collaboration technology currently used by hundreds of Fortune 500 companies.

## Social Marketing & Employee Engagement

EPIc co-creators also have deep experience building on and offline employee-engagement campaigns within large corporate intranet and communication structures for many Fortune 500 companies. Core experience also includes successful collaboration with internal IT teams & key stakeholders as well as external media. Clients include:



**PEPSICO**

**ING** 



**AMS**  
*Solutions for Life*

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